

# Valspar® Announces "Warm Eucalyptus" as 2026 Color of the Year

Inspired by vintage design palettes, Warm Eucalyptus 8004-28F is a grounded green that brings a sense of ease and timeless appeal to any space.

**CLEVELAND (Aug. 7, 2025)** – Valspar, a leading paint and coatings company and ultimate resource for DIYers and contractors, announces <u>Warm Eucalyptus 8004-28F</u> as its 2026 Color of the Year. Naturally restorative and serene, Warm Eucalyptus reflects a collective desire for calm, grounding design that adapts to the ever-changing pace of life across residential and commercial design.

"Warm Eucalyptus is more than just a beautiful shade of green, it's a reflection of the comfort we crave in our homes," said Sue Kim, director of color marketing at Valspar. "Its warm undertones create a grounded, welcoming mood while drawing inspiration from nature and the familiarity of retro design. This is a color that encourages restoration and resilience."

#### A Haven at Home

In a fast-paced world, consumers are signaling a desire for nostalgic joy and comfort. Warm Eucalyptus meets this moment, channeling vintage palettes and playful color-blocking techniques that evoke emotion and optimism.

Renters and homeowners are evolving their spaces to offer more than just living; they're creating havens for rest and renewal. Warm Eucalyptus complements this shift, encouraging thoughtful, multifunctional design. Its soothing tone creates a sense of comfort and reassurance while providing a peaceful canvas for self-expression.

### **Supporting Colors**

Earthy, supporting colors perfectly complement Warm Eucalyptus, making it easy to create a cohesive, soothing home inside and out:

- <u>Degas Blue 8004-35B</u>: A breezy light blue warmed by hints of green and gray, evoking soft nostalgia and quiet joy.
- <u>Groundbreaking 8005-8F</u>: A cozy deep brown with gray undertones, inspired by natural materials and the understated luxury of earth tones.

**Versatile by Design** Valspar has a wide variety of interior, exterior, and specialty products available to tint in Warm Eucalyptus, including:

- **Interior Paint:** Valspar® Ultra, starting at \$29.98 per gallon (price varies by sheen), Valspar Reserve®, and Valspar Signature®
- **Exterior Paint**: Valspar® Defense<sup>TM,</sup> Valspar Duramax®, Valspar SeasonFlex®, Valspar SeasonPlus®, Valspar StormCoat®



- Exterior Stain: Valspar® One-Coat Solid Exterior Wood Stain & Sealer, Valspar® Solid Color Concrete Stain
- **Specialty Products**: Valspar® Cabinet & Furniture Oil-Enriched Enamel, Valspar® Door & Trim Acrylic Enamel with Swift Dry Technology, Valspar® Direct-to-Metal Acrylic Paint

Whether color-drenching living rooms, soothing bathrooms or enhancing curb appeal, the hue elevates both form and function with ease. The ability to tint multiple products formulated for homeowners and professionals in the Color of the Year sets Valspar apart and gives DIYers, contractors and tradespeople the ability to use this versatile shade in a variety of applications inside and outside the home.

Warm Eucalyptus 8004-28F is available exclusively at Lowe's stores, on Lowes.com and the Lowe's mobile app. A comparable color, <u>Sage Slate V143-5</u>, is available at independent home improvement retailers nationwide.

# Free color tools available from Valspar

For small changes that make a big impact, Valspar offers free paint chip ordering, helping consumers explore colors from the comfort of home. DIYers can have paint chips shipped directly to their door, making it easier to test options before committing. For more personalized guidance, Valspar also offers free Color Consultations with Valspar Color Experts to help find the perfect shade. For more information on Valspar paint and tools, visit valspar.com.

Valspar also offers expert advice and assistance on demand to construction pros for free. Valspar experts are available via phone to provide technical and color support and sell sheets for pros to share with their clients or go to the nearest Lowe's to speak with a Lowe's red vest associate about product recommendations. Valspar experts can offer recommendations for job site walks, job site deliveries and other on-site needs, among other Valspar offerings to help pros succeed on the job. Valspar also offers a free trial of Valspar paint or stain^ to MyLowe's Pro Rewards members\* plus get 20% instant member paint discount after annual qualifying spend reaches \$3,000\$. Join for FREE at <a href="Lowes.com/MyLowesProRewards">Lowes.com/MyLowesProRewards</a> or for more information on pro offerings, visit <a href="https://www.valspar.com/en/professionals/offerings">www.valspar.com/en/professionals/offerings</a>.

**MyLowe's Rewards\* Member Deal** To celebrate Warm Eucalyptus 8004-28F, both MyLowe's Rewards members and MyLowe's Pro Rewards members can receive a free Valspar paint or stain sample^^ when they shop in store at Lowe's between August 7—20, 2025, with the discount applied at the register. Join for FREE at <a href="Lowes.com/MyLowesRewards">Lowes.com/MyLowesRewards</a> to take advantage of this deal and more. For more information on the Valspar Color of the Year, visit: <a href="https://www.valspar.com/en/colors/color-of-the-year">www.valspar.com/en/colors/color-of-the-year</a>.

#### **DISCLAIMER**

\*Loyalty programs subject to Terms & Conditions. Details at Lowes.com/Terms. Subject to change.

^Valspar Free Paint Trial: Valid for up to ten gallons of HGTV Home® by Sherwin-Williams paints,



Valspar® paints and stains, or Cabot® exterior stains. See Sherwin-Williams/Valspar® pro rep or call Valspar® at 800-647-9352 for details and to determine eligibility.

**Member Paint Discount:** Excludes spray paint and mistints. Discount applies to future Paint Qualifying Purchases after paint annual qualifying spend reaches \$3,000. Paint annual qualifying spend resets first day of calendar year. More Terms & conditions apply. Visit Lowes.com/Terms for details. Subject to change.

^^**Member Deal**: Valid in store only. Limit one per customer. While Supplies Last. Discount taken at Time of Purchase. See Associate for Details. Program subject to Terms & Conditions. Details at Lowes.com/Terms. Subject to change.

### **About Valspar**

Valspar is an industry-leading paint and coatings brand established in 1806 and a part of The Sherwin-Williams Company. Committed to helping DIYers and professional contractors make their next project a success, Valspar offers high-quality interior and exterior paints, durable stains, precision tools and expert advice and assistance to support every step of the process. With an endless selection of colors and a belief that every space is Made for More, Valspar helps bring any vision to life. Valspar is available at Lowe's and independent retailers nationwide. For more information, visit Valspar.com.

## **About Sherwin-Williams Consumer Brands Group**

Sherwin-Williams Consumer Brands Group offers innovative products to meet customers' paint and coating needs. The company manufactures products under well-known brands such as Valspar@, HGTV Home® by Sherwin-Williams, Purdy®, Krylon®, Minwax®, Thompson's® Water Seal®, Cabot® and many more. Founded in 1866, The Sherwin-Williams Company is a global leader in the manufacture, development, distribution and sale of paints, coatings and related products to professional, industrial, commercial and retail customers. For more information, visit Sherwin.com.

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