



Valspar® Launches Four New Paint and Stain Products to Help DIYers and Construction Pros Spruce Up Interiors and Exteriors

Valspar

New paint products expand Valspar's innovative product portfolio.

CLEVELAND (May 20, 2025) – [Valspar](#), a leading paint and coatings company and ultimate resource for DIYers and construction professionals, announced several new exterior and interior products that help with the finishing details of projects on wood and metal surfaces. Valspar® Door & Trim Acrylic Enamel, Valspar® Direct-to-Metal Acrylic Paint and Valspar® Oil-Based Enamel are now available at Lowe's stores nationwide and online at [Lowe's.com](#). Valspar® Quick Seal Exterior Oil-Based Stain is available at select Lowe's stores and on [Lowe's.com](#). Select products from this list are also available at local, independent retailers across the U.S.

"At Valspar, we're constantly innovating to provide professionals and DIYers with products that provide excellent results from start to finish. Whether updating a home's curb appeal or freshening up interior and exterior spaces, these new oil- and acrylic-based products help make high-touch, detailed areas of a home shine," said Valspar Product Marketing Director Krystal Mindeck.

New products from Valspar help consumers and professionals make projects a success:

- [Valspar® Quick Seal Exterior Oil-Based Stain](#) is the newest exterior wood stain from Valspar. The oil-based exterior stain is easy to apply and maintain, and it resists cracking, chipping and peeling on vertical and other wood surfaces. This semi-transparent stain is formulated to prevent runs, laps and streaks for fast, easy application and maintenance on exterior wood surfaces. Valspar Quick Seal can be sprayed or brushed, provides a mildew-resistant finish and is available in Pecan, Dark Walnut and Natural Cedar colors in gallon and 5-gallon sizes.
- [Valspar Door & Trim Acrylic Enamel](#) is an interior acrylic enamel featuring Swift Dry Technology™ that provides fast drying with a smooth finish. Valspar Door & Trim dries to the touch in one hour but should be given two hours' dry time before recoating. The non-blocking formula prevents windows and doors from sticking to the framework in just two hours. Drying time is temperature and humidity dependent. At 50-90 degrees Fahrenheit and 50% relative humidity Valspar Door & Trim paint has easy application and cleanup with a durable finish that resists cracking, peeling and blistering. The paint offers excellent stain resistance and provides a mold- and mildew-resistant finish. It is available in a semi-gloss sheen in quart and gallon sizes.
- [Valspar® Direct-to-Metal Acrylic Paint](#) features a formula that adheres directly to iron, steel, aluminum and other metals, offering lasting corrosion and rust resistance and exceptional gloss and color retention. The product dries in 45 minutes and is ideal for railings, fences, doors, furniture and more. It is available in eggshell and semi-gloss sheens and gallon and 5-gallon sizes.
- [Valspar® Oil-Based Enamel](#) is an interior and exterior alkyd paint ideal for providing doors and trim with a hard, durable finish. The product is easy to apply and can be



sprayed, brushed or rolled on, has excellent flow and leveling that leads to a hard, durable finish and offers great stain resistance. The product is available in a semi-gloss sheen in quart and gallon sizes.

These new products expand Valspar's portfolio of high-quality interior and exterior paints and durable exterior stains that can be applied to numerous surfaces, including wood, metal, concrete, drywall, plaster, plastic and vinyl. Innovative formulations help Valspar stand apart as many products within its portfolio can be tinted to a wide variety of Valspar's vast selection of trendy tones and classic colors.

Free color tools available from Valspar

For small changes to a home that can make a big impact, Valspar offers color tools to help consumers feel confident in their paint buying decisions. Free Color Consultations from Valspar Color Experts offer personalized advice, allowing homeowners to find their perfect color, and DIYers can have free paint chips sent directly to their home. For more information on Valspar paint and tools, visit valspar.com.

Valspar also offers expert advice and assistance on demand to construction pros for free. Valspar experts are available via phone or go to the nearest Lowe's to speak with a Lowe's red vest associate about product recommendations, provide technical and color support and sell sheets for pros to share with their clients. Valspar experts can offer recommendations for job site walks, job site deliveries and other on-site needs, among other Valspar offerings to help pros succeed on the job. Valspar also offers 10 free gallons of any Valspar paint or stain to pros upon joining Lowe's MVPs Pro Rewards Program*. For details and more information, visit valspar.com/en/professionals/offerings.

DISCLAIMER

*Loyalty program subject to Terms & Conditions. Details at Lowe.com/Terms. Subject to change.

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About Sherwin-Williams Consumer Brands Group

Sherwin-Williams Consumer Brands Group offers innovative products to meet customers' paint and coating needs. The company manufactures products under well-known brands such as Valspar®, HGTV Home® by Sherwin-Williams, Purdy®, Krylon®, Minwax®, Thompson's® Water Seal®, Cabot® and many more. Founded in 1866, The Sherwin-Williams Company is a global leader in the manufacture, development, distribution and sale of paints, coatings and related products to professional, industrial, commercial and retail customers. For more information, visit Sherwin.com.

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